

Cookie Policy

Effective Date: 20 Dec 2023

This Cookie Policy explains how Mettlesoft Technologies ("we," "us," "our") uses cookies and similar technologies on our website, mettlesoft.com.au ("Website").

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help improve your browsing experience by remembering your preferences and enabling website functionality.

2. Types of Cookies We Use

We use the following types of cookies on our Website:

- **Essential Cookies:** These cookies are necessary for the operation of our website and enable basic functions such as page navigation.
- **Analytics Cookies:** These cookies help us understand how visitors interact with our Website, allowing us to improve its functionality and performance. (e.g., Google Analytics).
- **Marketing Cookies:** These cookies are used to deliver relevant advertisements to you and track the effectiveness of our marketing campaigns (e.g., Google Ads, Meta Ads, LinkedIn Ads).

3. Managing Cookies

You can manage your cookie preferences through your browser settings. Most browsers allow you to block or delete cookies. However, disabling certain cookies may affect the functionality of our Website.

4. Third-Party Cookies

We may use third-party cookies provided by services like Google Analytics, Google Ads, Meta Ads, and LinkedIn Ads. These cookies collect data about your browsing activities to provide targeted marketing and performance analysis.

5. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or our practices. Any updates will be posted on this page.

Contact Us

If you have any questions about our Cookie Policy, please contact us at:

hello@mettlesoft.com.au

+61 412 114 557